



# Winona State University

The cultural, intellectual, and social atmosphere at Winona State University contributes to the vitality of the university and surrounding community. Named by U.S. News and World Report as one of the top public universities in Minnesota, Winona State offers an innovative education at an affordable price.

Winona State is nationally recognized for its job placement rate and commitment to helping students find success after graduation. Named a top Green College by Princeton Review, WSU has the largest solar panel energy system in the Minnesota State system and recently completed a campus-wide energy savings project that will save \$26 million over time. Winona State is committed to making college accessible for all and to expanding scholarship opportunities to promote equity.

## Contributing to the Minnesota Economy

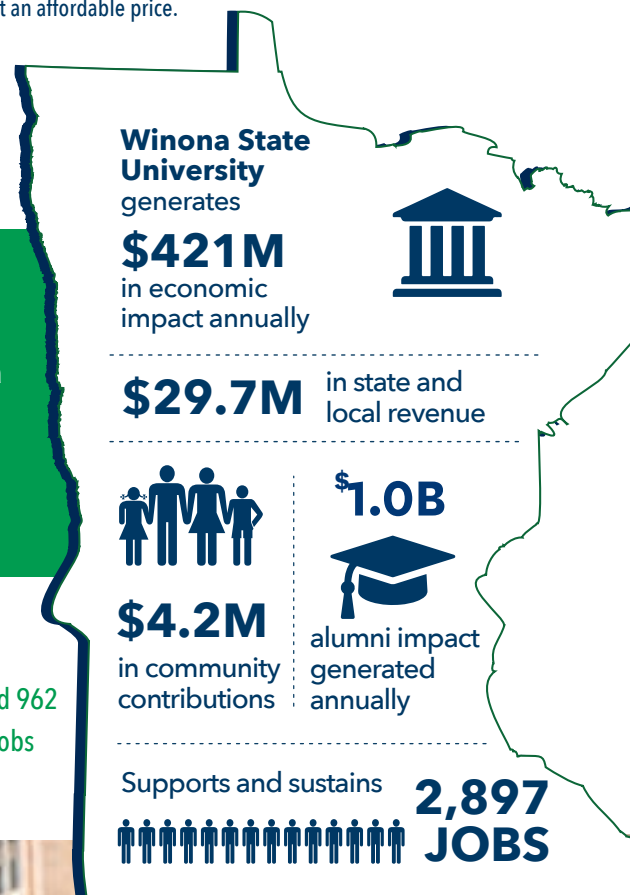
- Winona State University generates an annual impact of **\$421 million**. This includes a direct impact of \$235.2 million and an indirect/induced impact of \$185.8 million.
- Spending on operations and capital projects generates \$241.8 million of the total impact, and student and visitor spending generates \$179.2 million.

## Supporting and Sustaining Jobs in the State

- Winona State University supports and sustains 2,897 Minnesota jobs (1,935 direct and 962 indirect/induced). These jobs are at the university and in the community - 812 direct jobs are employees of Winona State University.

## Generating Local and State Tax Revenue

- The combined tax impact of Winona State University, its suppliers, students and visitors is **\$29.7 million**. This includes a direct impact of \$18.5 million and indirect/induced impact of \$11.2 million.



## Alumni in the State Generate Additional Impact

An estimated 43,328 Winona State University alumni living and working in Minnesota are continuing to make a positive economic impact after graduation. These graduates are an integral part of the Minnesota workforce, impacting the economy not only through their spending but also through the extra earning power generated by their Winona State University degree.

Each year, Winona State University alumni generate \$1 billion in economic impact for Minnesota and support and sustain 5,562 jobs. Over their 40-year career, Winona State University alumni will generate \$41.1 billion in the economy. These impacts are based on the added value of earning a degree from Winona State University, not alumni full wages. This impact is based upon the total number of alumni in Minnesota 10 years after graduation.

## Making a Difference in the Community and State



Winona State University is well known for its nursing program and its education program, which is transforming the field of teacher preparation. Winona State University Career Services maintains close ties to area businesses and provides them access to an

exceptional pool of more than 6,000 students enrolled in 82 study areas. The commitment of WSU to building and supporting a sustainable society will be felt for generations to come.



## Winona State University Student Profile



**6,165**

students enrolled in fall 2022



**1,791**

graduates each year



**33.5%**

pell recipients



**37%**

first-generation students attending university



**1:16**

16 students per full time faculty member



**235**

students currently enrolled are veterans

An estimated **\$4,179,559** in charitable donations and volunteer services are generated annually by faculty, staff, and students.

- **\$715,606** donated to local charitable organizations by faculty, staff, and students.
- **\$3,463,953** of volunteer time by faculty, staff, and students.



MINNESOTA STATE

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assess. analyze. assert!  
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