

Metro State University is committed to enabling the upward mobility of students who have been underrepresented or not adequately represented in higher education. This urban, comprehensive university serves a diverse population of post-traditional students, almost three fourths are first-generation, low income, and/or BIPOC students. Metro State works to remove barriers to education by embracing lived experiences that enhance classroom learning and fostering a sense of belonging among all students. As the top-ranked school for social mobility in Minnesota, Metro State has shown that bachelor's degrees can move students from low-income communities into the middle class, a move that has far-reaching, positive impacts on the community.

Contributing to the Minnesota Economy

- Metro State University generates an annual impact of \$384.4 million. This includes a
 direct impact of \$215.6 million and an indirect/induced impact of \$168.8 million.
- Spending on operations and capital projects generates \$178.6 million of the total impact, and student and visitor spending generates \$205.8 million.

Supporting and Sustaining Jobs in the State

Metro State University supports and sustains 3,072 Minnesota jobs (2,197 direct and 875 indirect/induced). These jobs are at the university and in the community. Metro State produces 895 direct jobs by employing full-time faculty, staff, administrators, and a significant number of part-time community faculty.

Metro State University generates

\$384.4M

in economic impact annually



\$30M

in state and local revenue



\$5.1M

in community contributions

1.1B
alumni impact

Supports and sustains 3,072

annually

Generating Local and State Tax Revenue

 The combined tax impact of Metro State University, its suppliers, students, and visitors is \$30 million. This includes a direct impact of \$19.7 million and indirect/induced impact of \$10.3 million.



Alumni in the State Generate Additional Impact

An estimated 45,328 Metro State University alumni living and working in Minnesota are continuing to make a positive economic impact after graduation. These graduates are an integral part of the Minnesota workforce, impacting the economy not only through their spending but also through the extra earning power generated by their Metro State University degree.

Each year, Metro State University alumni generate \$1.1 billion in economic impact for Minnesota and support and sustain 5,948 jobs. Over the course of an average 40-year career, Metro State University alumni will generate \$44 billion in the economy. This impact is based on the total number of alumni in Minnesota 10 years after graduation and on the added value of earning a degree from Metro State University, not alumni full wages.

Making a Difference in the Community and State

Metro State University has introduced a new GROW-IT Center, a community and university agricultural center for research, outreach, workforce development, innovation, and teaching. The purpose of the GROW-IT Center is to promote sustainable urban food production,

healthy food access, and ecological preservation, while inspiring and preparing future generations to address food issues. The GROW-IT Center offers an educational opportunity for university students as well as members of the community and elementary, middle, and high school students. Demonstrations and community workshops are available. One of the GROW-IT Center's strategic goals is to produce edible plants for community-based markets and local food pantries.



Metro State University

Student Profile



9,201 students enrolled in fy2022



2,145 graduates each year



48.4%



26.1%



51%



523students currently enrolled

An estimated **\$5,050,527** in charitable donations and volunteer services are generated annually by faculty, staff, and students.

- **\$824,995** donated to local charitable organizations by faculty, staff, and students
- **\$4,225,532** of volunteer time by faculty, staff, and students



